

Creative Brief

Jenny Kim

11/07/2018

Vaporwave Website

1. Project Overview

The goal of my website is to educate people viewing the page of vaporwave and its visual aesthetics, and connecting it to the popular culture both online and offline.

2. Resources

Copy is available on <https://en.wikipedia.org/wiki/Vaporwave>. Although there isn't a lot of information on the Wiki page, searching it online will detail more about the culture and its exposure on the internet as well as the opinions web users.

3. Audience

This is an informational site but also could serve as a part of the vaporwave culture. It should include a lot of the visuals and colors that are used. The audience is most likely to be people in their 20s and people who want to learn more about vaporwave culture, not likely to be children and not likely to be people over 40.

4. Message

I want to demonstrate not only the aesthetics of the vaporwave culture, but also illustrate through this, how fast internet culture and trend travels and becomes popular.

5. Tone

I'd like it to have a light and not super heavy tone, more digital and colorful website. It will incorporate critical interpretations and twisted trends of vaporwave.

6. Visual Style

I would like an incorporation of the color and visual elements of the actual vaporwave culture. Although Wikipedia page expresses it through music, there are visual effects that can be emphasized more in the website.

Maybe even be able to play vaporwave music



ILUSTRACÃO

DESIGN GRÁFICO

M A R I A N A
M A R A N G O N I

SÃO PAULO SP
BRASIL
(14)981132728
RUA AFONSO
CELSO, 1043
VILA MARIANA
marangoni.mariana@gmail.com
behance.net/
marangoni.mari

Sou uma jovem e inspirada designer, atualmente vivendo em São Paulo. Tenho facilidade de me adaptar a novas situações, o que me faz ter interesse em uma ampla variedade de assuntos: impressos, tipografia, jogos, arte, editoração, ilustração, digital ou analógico. Sou uma profissional muito dedicada, criativa e proativa, sempre disposta a enfrentar desafios, trabalhar em grupo e aprender novas técnicas e ferramentas.

QUALIDADES & INTERESSES

EDUCAÇÃO

2011-2016
Universidade Estadual Júlio de Mesquita Filho - UNESP
Bauru - SP, Brasil
Bacharelado em Design Gráfico
Com um certificado de honra pela melhor nota da turma

2013-2016
Quanta Academia de Artes
São Paulo-SP, Brasil
Workshop de Aquarela - Julia Bax
Pintura Relâmpago - Davi Callil
Curso Regular de Desenho

2013-2014
Mstech
Bauru-SP, Brasil
Estagiária de Ilustração
Empresa com foco em projetos educacionais, desenvolvendo cursos, livros e jogos didáticos tanto para alunos quanto professores da rede pública.

2014- período atual
Artista Freelancer
Principalmente trabalhos de ilustração e identidade visual.

EXPERIÊNCIA

HABILIDADES

Ilustração Digital	Branding	Wordpress	Photoshop
Arte Tradicional	Animação 3D	Pacote Office	Ilustração
Diagramação	Web Design	CorelDraw	Design
Tipografia	Signatura	Arrobat	HTML/CSS

Inglês Fluente
Curso de Proficiência
Cultura Inglesa
Piracicaba-SP

Francês Básico
Centro de Idiomas DAFAP
Bauru-SP

IDIOMAS

IT'S ALL IN YOUR HEAD
SONG LIBRARY VOLUME 151 HIDE PLAYER ABOUT

VAPORWAVE IS DEAD. LONG LIVE VAPORWAVE.

About Vaporwave

Vaporwave is a genre of music that began to explode around the start of 2010s. The signature sound of vaporwave was made by taking sections of 80's music, slowing them down, then (most of the time) add a lot of effects like delay or reverb, and sometimes chop the song up into little pieces and then mix them up together like shuffling a deck of card.

Vaporwave: A Brief History

UNPOPOULAR ARTIST HISTORY

How To Make Vaporwave

DAIS