

Initial Meeting Notes

Creative Director: Jenny

Designer: Brandon W.

- One page scroll
 - As the user scrolls, should be able to see different contents in different sections
 - Introduction
 - Origins and early scene
 - Popularity and further developments
 - Movement from music to aesthetics/visuals
 - Critical interpretations
 - The different sections will be distinguished by placement of the text, some on right some on left and varied locations of the page
 - Incorporation of images to balance out the page/spread
- Color palette
 - High pinks, purples and blues, mainly the visual/pictures of what is commonly known as “vaporwave”
- Website serves as informational— the visuals themselves could be an explanation of what vaporwave aesthetics are
 - Font choice should be coding fonts with medium tracking, reflecting the glitchy and technology “vibe”
 - Show that vaporwave is a cyberculture, visuals that indicate “cyber”